

Chicago Mentoring Collaborative



Strategic Grant Seeking - Understanding What Funders Want

July 21, 2021 - Online

10am - 12pm CST

Ever wonder about how those seemingly random grant or RFP application questions are generated and how your answers are evaluated? Ever get a grant or contract and then realize that it wasn't a good fit after all? This class will discuss how funding processes are developed and how to decode applications for funding in order to determine fit. We will also discuss how to use this analysis to build stronger answers and applications.

Participants will be introduced to how strategic planning and funder organization mission and goals impact the development of program models and application processes and how to analyze applications in order to make more targeted and successful applications.

Participants will:

- Learn how strategic planning drives funding opportunities
- Engage in decoding exercises and use inventories to determine if a given opportunity is a good fit for their program
- Learn how to build strong grant applications